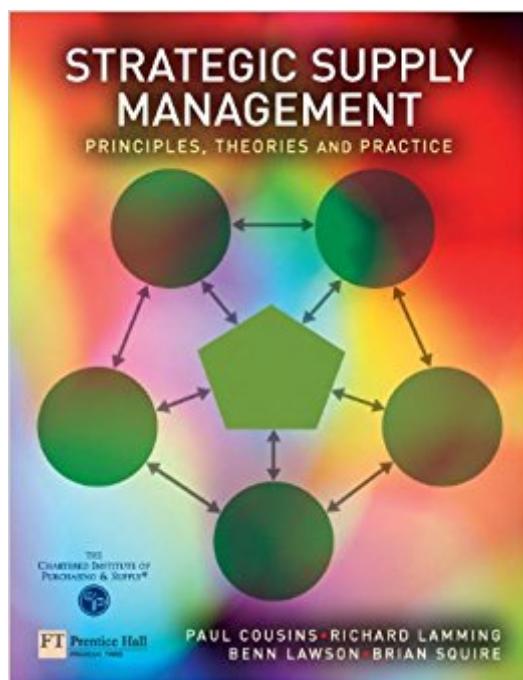


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Strategic Supply Management: Principles, Theories And Practice



Synopsis

Drawing on international research this text blends established theory and current practice to provide a comprehensive coverage of this wide and constantly developing area.

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